



"Home is where your heart is"? Of course it is! It's where we raise our family, it's where we escape to after the work day, it's where we have cookouts, it's where we celebrate the holidays with our loved ones, and for many of us, it will be the most valuable investment we will ever make. That's right, it's an investment, it's an investment that needs constant maintenance, as well as upgrades if we wish to seek the greatest return. It can also be a place where we can save on our daily expenses. That's right, an expenditure can have great returns while saving you money on a daily basis.

Southwest Florida offers us a beautiful place to live, we've all heard the saying, "just another day in paradise", and we all know what that means. Thousands of people make their annual trek to our paradise to escape the extreme winters up north. Unfortunately, our beautiful state has lagged behind our northern counterparts in certain areas of construction. Due to the building practices over the years in Southwest Florida, one of the most cost saving items available to us home owners has been ignored, our Windows and Doors. As technology has improved all around us, it's also improved in the window and door business. Let's look at how.

Thermal pane, dual pane, double pane, insulating windows are terms that most northerners have been familiar with for years. Even though some companies like Clear Choice USA of Southwest Florida have been educating customers about the benefits of those products for a number of years, only recently has the building industry taken notice. In fact, as of June 30, 2015, The Florida Building Commission implemented the new Florida Residential Energy Code. The new code makes it mandatory for all of our glass products to be energy efficient thermal pane, LoE glass windows. What does that mean to us as consumers? Lower monthly electric bills! Saving MONEY is music to all of our ears.

Beautiful beaches and palm trees are fantastic, but with that brings us something that we're all too familiar with, HURRICANES. We all know how destructive these storms can be, and with the destruction comes higher costs all the way around, including higher insurance premiums. When it comes to storms, fortunately the state of Florida has extremely stringent codes and restrictions. We already mentioned the benefits of energy efficient windows and doors, there is also several benefits for protecting your home with hurricane impact products. First is the most obvious, STORM PROTECTION, protection from high winds, flying debris, and water infiltration. Our personal safety is the number one priority, but also keeping our valuable personal belongings is extremely important too. Lower insurance premiums is another added benefit. There's one benefit that often goes overlooked, hurricane impact glass also offers us security against intruders. Fortunately for our market, there's a company like Clear Choice USA of Southwest Florida that offers products that meet those stringent codes. Not only do they offer the products, they offer outstanding installations and customer service.

If you're interested in learning more about all the benefits of new windows, sliding glass doors, and entry doors, contact Clear Choice USA of Southwest Florida. You'll be in great hands. Every customer is of the utmost importance to them, and it shows in the fact that they are an A+ rated Better Business Bureau Company, as well as an A rated Angie's List recommended company, and a 5 STAR RATED window replacement company in The Home Services Review for Collier and Lee County. Clear Choice USA of Southwest Florida is a local family owned business. Their home is where our home is. Contact them at:

Clear Choice USA of Southwest Florida

11350 Metro Parkway #108

Fort Myers, FL 33966

(239)337-2287

[www.swflwindows.com](http://www.swflwindows.com)